



TOP 3 SOCIAL MEDIA STOCKS

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If you're reading this, there's a good chance you have a Facebook account... or at least know someone who does. It's not surprising – **over 900 million people are on Facebook.**

That's an almost unbelievable number. It's over 10% of the world's population!

If Facebook was a country, it would be the third most populous on the planet.

How is Facebook's success even possible?

Well frankly, it's all about convenience.

Facebook makes it easy to find and stay in touch with friends and family, share pictures and videos, advertise products and services, play games, and much more.

And it's not just Facebook.

Twitter (microblogs) has over 100 million active users, YouTube generates an absurd 92 billion page views per month, Wikipedia (free online encyclopedia) has 17 million articles compiled by over 91,000 users, and Google+ (Facebook competitor) reached 10 million users in just 16 days.

Clearly, social media isn't just some passing fad.

There's simply too many millions... scratch that... **billions** of people on social media sites for it to be a flavor of the month.

And more importantly, too many people are *becoming wealthy* from social media for it to go away.

And now it's our turn.

You see, investing in social media companies is now as easy as the click of a button. Several of the most important social media companies have gone public. And many of these companies have yet to fulfill their vast potential.

That means we can buy in to the exponential growth of social media at bargain prices.

All we need to do is pick the fastest growing, best run social media companies to invest in.

I'm talking about the true market leaders. These are the companies that are going to still be dominant in their fields ten years from now... think what **Amazon.com** (AMZN) is to the online retail business.

We've painstakingly researched social media companies in all shapes and forms. And we've selected **three top-notch companies** for your portfolio. These are truly the best-in-class companies in the sector.

But before we get to the three companies, let's look at an example of how much upside potential there is in social media.

Shares In This Social Media Company Soared 365%

The opportunity to profit in social media is endless. To get an idea of what social media stocks are capable of, look no further than **OpenTable (OPEN)**.

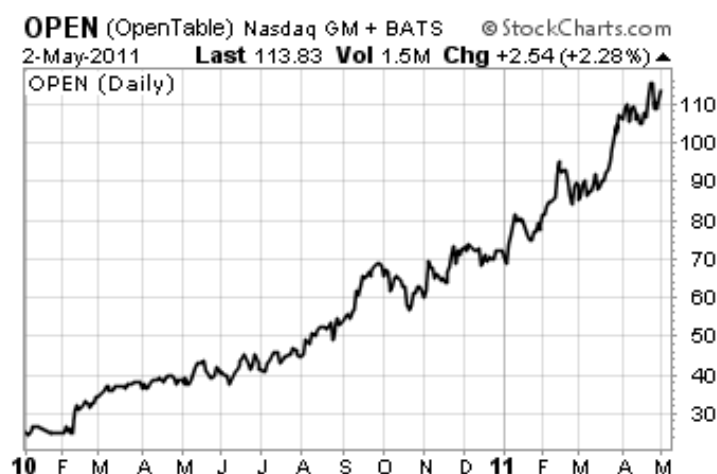
OpenTable provides restaurant reservation solutions for users around the world.

The company offers an online network that connects customers with restaurants. Users can quickly make reservations at their favorite spot with the click of a mouse... or even with their mobile phone.

What's more, OPEN's website allows users to write and share reviews on restaurants users eat at. That's where the social media aspect comes into play.

Investors loved the concept.

OPEN is a boon for both restaurants and diners. The shares began 2010 at a price of \$25.53. By April 2011, the stock had skyrocketed to a high of \$118.66.



That's a massive 365% return in just sixteen months!

As impressive as OPEN's climb has been, the company's just scratching the surface of what's possible. The era of social media stocks has only just begun.

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Now's the time to ride social media stocks to enormous profits!

3 Social Media Stocks You Can Buy Today

We may have missed out on OpenTable's huge run up... but don't worry.

There are still plenty of opportunities to invest in other social media companies poised for huge growth. The upside potential of this industry is off the charts... and it's still early in the game.

In other words, we're still getting in on the ground floor of this amazing opportunity.

Each of these three industry-leading companies gives you the opportunity to participate in the enormous upside potential of social media.

Company #1 - LinkedIn (LKND)

If you asked to name a social media company, most people would immediately think of Facebook. It makes sense. After all, Facebook has over 900 million users.

But as dominant as Facebook is, they do have competition. For instance Google's (GOOG) Google+ is an extremely well funded direct competitor. And Google+ hit 10 million users in a mere 16 days!

It's conceivable Facebook could lose market share to Google+ in the not so distant future.

Here's the thing...

There's another social media company even more dominant in their industry. And their competition is virtually unknown.

You might consider this company Facebook for professionals.

Of course, I'm talking about **LinkedIn (LNKD)**.

LinkedIn is a professional online network.

The company's website allows members to build an online professional identity, almost like a résumé. Members can then search, connect, and communicate with business contacts, search for career opportunities, join industry groups, and share information and research.

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The company's revenue is generated from three sources – hiring solutions, marketing solutions, and premium subscriptions. Over 50% of the revenue comes from hiring solutions... helping people find jobs or helping companies find people.

Here's what I like...

LNKD's primary revenue source, hiring solutions, is a vital service.

We all know how hard it is to find a job these days. With so many people looking for jobs, it's also hard for companies to find the right fit for their openings. With LNKD's professional networking features, the entire process become convenient and intuitive.



And that's not all...

With 132 million members and growing, LinkedIn is truly a behemoth in the professional networking space. As I mentioned earlier, there's no competitor even a third the size of LNKD in terms of membership.

But what's really impressive is LNKD's across the board growth.

Take a look at these numbers...

The company should easily pull in over \$500 million this year in revenue. That number is expected to skyrocket to over \$800 million next year.

Moreover, LNKD is on pace to earn \$0.31 per share this year. Analysts expect earnings to climb 65% next year to \$0.51 per share. Plus, earnings are projected to increase 80% per year over the next five years.

That's what I call off-the-charts growth potential!

And with \$388 million in cash and no debt, LNKD is in great shape to continue expanding. It's hard to beat a balance sheet with that much cash and zero debt.

LNKD is a great bet to grow and prosper in the months (and years) ahead. Now's the time to add shares of LNKD to your portfolio.

Company #2 - Groupon (GRPN)

Social media is about more than just than social networking. At its core, social media is a way to share information.

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Of course, information comes in many forms. It could be pictures of your new puppy, ideas on how to start a dry cleaning business... or good deals on products and services.

That's where our next opportunity comes in.

Many of you are undoubtedly familiar with Groupon (GRPN).

The company offers discounted gift certificates online, which can be used at local businesses or national chains. Groupon uses a deal-of-the-day model to build brand loyalty and quickly move surplus inventory.

As an e-commerce marketplace, Groupon is involved with over 140 types of businesses. They include health and beauty, food and drink, activities, events, services, and retail.

But the company isn't just an online discount retailer... it's a social media company through and through. Customers can share info such as reviews and ratings on the products or services being sold.

Moreover, Groupon is focusing on tailoring their deals to specific locations and preferences. This helps build a community appeal to their offerings... and helps retain customers for the long-term.

Here's why I like Groupon...

The company has significant traction with merchants.

Their first mover advantage allowed them to build relationships with companies across the country. And with all the customers who use Groupon, merchant loyalty is strong.

For instance, in 35 of the 45 largest international markets, Groupon is number one in market share in their industry. So it should come as no surprise, the company has a massive amount of subscribers... to the tune of 115 million... and counting.

What's more, Groupon has an enormous sales team. It allows the company to capitalize on their popular brand name... both to increase sales and effectively pitch new products.

That's exactly why GRPN's pulling in a whopping \$1.6 billion in revenue a year. Keep in mind, this company's only been around for roughly three years!

But what's even more impressive is Groupon's growth potential...



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Analysts expect GRPN to rake in \$2.3 billion in revenue in 2012. That's a stellar 43% growth rate year over year. Even better, the analysts are projecting the company to earn \$0.27 per share... an eye-popping 177% increase.

And, earnings are expected to increase over 28% per year for the next five years. No wonder investors love this company!

Finally, Groupon has a strong balance sheet to compliment their massive growth potential. In fact, they're sitting on a cash hoard of \$244 million... and they have zero debt.

That gives management the flexibility to introduce new products, expand their sales team, or make acquisitions. Plus, it guarantees the company will be around for the long haul.

Now I will acknowledge that Groupon has some accounting issues and growing pains that they'll need to fight through. But if they do, and I think they will, this stock could be a homerun!

As dominant as this company is in the enormous online "coupon" industry, it makes perfect sense to add GRPN to your portfolio.

Company #3 - Zynga (ZNGA)

We know Facebook has over 900 million members. But what are those millions doing on Facebook on a daily basis?

They can't just be looking at their friends' latest pictures. There must be more going on to keep people coming back to the site.

As a matter of fact, *millions* of Facebook users are spending *countless* hours playing social games.

And the far and away leader in the social game business is **Zynga (ZNGA)**.

ZNGA is the leading developer of social games for the internet, social networking sites, and mobile platforms. The company's games include word games, poker games, board games... and of course, simulation games (such as a farm-building simulator).

Zynga's most popular games include CityVille, FarmVille, Mafia Wars, Words with Friends, and Zynga Poker. These games have been, and in some cases still are, the most successful online social games on Facebook.

Just how popular are Zynga's games?

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Zynga has an astonishing 227 million average monthly active users. And, on a daily basis they average 54 million users playing their games. Those numbers are so massive, they're almost hard to believe.

Most of the company's games are free-to-play. However, Zynga generates revenue through in-game sales of virtual goods and advertising.

And, Zynga has 6.7 million paying customers. When you have 54 million people playing your games every day, the opportunities to convert free players to paying customers are numerous.

Moreover, the virtual goods market is just starting to take off. In 2010, the worldwide market for virtual goods was \$7.3 billion... by 2014 it's expected to double.

But make no mistake, Zynga is already pulling in a hefty chunk of revenue. Over the last year, they've hauled in over \$1 billion. What's more, over the same time frame, they've earned \$46 million in net income.

And that's not all...



Analysts expect revenue to jump to nearly \$1.5 billion, and net income to climb to more than \$60 million next year. That's strong growth no matter how you slice it.

But best of all, ZNGA's loaded with cash.

The company has a mammoth cash holding of \$925 million... and they have no debt. That means they have more than enough money to continuously release new games, make acquisitions... and most importantly, develop games for platforms besides Facebook.

Let's put it this way, ZNGA's experiencing phenomenal growth almost entirely through Facebook games...

Now, imagine what they'll be able to do when their games designed specifically for smartphones and tablet PCs take off.

That's why now's the time to scoop up ZNGA.

The shares have fallen from the ridiculous hype of the IPO and are now poised to rocket higher.

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A Final Word

We're on the verge of an incredible opportunity in social media. Without a doubt, the social media industry is experiencing astronomical growth. Facebook's 800 million users is a perfect example of how enormous this industry can be.

And with so many people using social media every day, the opportunities for massive profits are there for the taking.

Here's the best part...

It's still early in the game. Investors have yet to truly embrace social media stocks. And that means we can get in on the ground floor of this extraordinary trend.

Make no mistake... this is an unbelievable opportunity to profit and you don't want to miss out on it.

We'll keep a close eye on this, and other important moneymaking opportunities in the *Dynamic Wealth Report*, which will now be delivered free to your email inbox several times a week!

We look forward to helping you get the most out of your investments.

Sincerely,



Robert Morris, Editor
Dynamic Wealth Report



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